

Entertainment WEEKLY

STYLE SHEET

NEWS + notes

Tail End



Steven Seagal alert! To play gruff Capt. Jack Aubrey in the 19th-century seafaring epic *Master and Commander*, Russell Crowe pulled his tresses into an era-appropriate ponytail. And style mavens aren't exactly on board with the 'do. "It totally works for the movie," concedes Danna Weiss, who's styled such dapper males as D'Angelo and Jon Bon Jovi, "because his character has no time for silly things like hair." But please, guys, no copycat tails. "It's so not fashionable it's not even funny," sniffs Weiss. Don't let Furio from *The Sopranos* hear that. —Nick White

Don't get caught with this!



Sade Ward, Boyz n the Band, Lopez, and on their walks of

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Red-Carpet Bombing

Who pays the price when an outfit flops? by Clarissa Cruz

A LOU' MRS. DOPPEL-GV-ACID ENSEMBLE, CELINE Dion's white Dior, Lars Flynn Boyle's pink tutu. We all remember celebrity fashion bunnies with a mixture of sympathy and schadenfreude. After all, if stars—with their battalion of cooling stylists, makeup artists, and designers—can't get it right, who can? But in the cutthroat world of red-carpet fashion, where A-listers get piles of free couture and are often simply paid to wear designer duds, what is the fallout when an outfit completely bombs?

"Everyone says all publicity is great publicity, but if a dress is a disaster, it isn't good for anybody," says Garth Condit, who's styled Angelina Jolie and Faith Hill. But there's a distinction between don'ts from established designers versus young upstarts. While Holl Slomane—already known for outfitting Brad Pitt and Sarah Jessica Parker—can be forgiven for making Nicole Kidman look like a mortician at the premiere of *The Hurricane Stain*, David Cardona (he of the L'Oréal tutu) has been MIA since the Golden Globes.

"If a little-known designer dresses a star and it turns out less than attractive, that's a disaster," says WWD editor Eric Wilson. "It costs them a fortune to get their clothes on celebrities, and if people don't like it, that's not going to get them off the ground."

That said, when bad clothes happen to good celebs, it's usually the star who takes the public fall. "Red-carpet watching has become one of America's favorite pastimes," says Stacy London, cohost of TLC's *What Not to Wear*. "And celebrities get beat up and berated when they make mistakes." Joan and Melissa wouldn't have it any other way.

Item of the Week

'AI' Fragrances

For those of you who dream of smelling like Clay Aiken, fragrances inspired by *American Idol* are out this month. "[The show] changed my life," says spokesperson and season 2 finalist Kimberly Caldwell. "Now everybody can have a little of that same experience." And no, the smell of fear is not one of the top notes. —Alice M. Lee

