

**DATING
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Couple Style: What

Cosmo examines the hidden meaning behind the



Gwen Stefani and Gavin Rossdale

"Gwen's knack for mixing retro garb with glamour has made her a fashion superstar," says celebrity stylist Danna Weiss. "And Gavin doesn't try to compete with her fashionwise, showing they have a synergistic bond," says psychologist Rebecca M. Tamlin-Scalera, PhD. "His understated attire conveys confidence and frees her up to be as creative and wild as she wants to be."



Kirsten Dunst and Jake Gyllenhaal

In terms of style, Kirsten and Jake are like two sides of the same coin—stylish, but subdued. "This pair is so in sync, they tend to concentrate only on each other," says Judy Kurlansky, PhD, author of *The Complete Idiot's Guide to Dating*. As such, "they're probably very attentive in and out of bed. The sex may or may not be crazy, but they definitely know what the other likes."



Jessica Simpson and Nick Lachey

Nick and Jessica don't just have complementary careers—they have complementary clothing styles as well. "They often wear similar colors, which is a reflection of their desire to link up physically and emotionally," says Tamlin-Scalera. "But over time, too much similarity can cause them to feel more like siblings than red-hot lovers," warns Kurlansky.

It Says About Their Love

fashion worn by these six stylish Hollywood duos.



Courteney Cox Arquette and David Arquette



Jada Pinkett Smith and Will Smith



Charlize Theron and Stuart Townsend

The fact that classic, sophisticated Courteney was attracted to a wacky dresser like David hints that she may have a wild side behind closed doors, points out Timlin-Scalera. Also of note: "David has toned down his funky fashions, especially at big events, which shows that he's willing to forgo some of his own individuality in order to meld into a more harmonious couple."

Will is equally at ease in highbrow or down-home attire, but Jada dresses strictly to the nines. This indicates she's more concerned with projecting a particular image, says Kuriansky, who adds, "Will is the kind of man who'd go at it on the kitchen floor, but she might prefer the bedroom." The upshot: Will's playfulness is the driving force behind keeping their marriage fun and hot, says Kuriansky.

Charlize personifies Hollywood glamour, but when it comes to Stuart, she suppresses her inner siren in order to match his laid-back look, says Timlin-Scalera. In other words, she's completely gaga for the guy. "Her focus is firmly on the relationship, not the red carpet—a big reason why Stuart adores her and isn't scared off by her rapidly growing fame," says Timlin-Scalera.